

**Please Note:**

**BLEED** - Please extend any colour/image all the way to the edge of the bleed area. This is to ensure no white edges are visible when the product is trimmed to size.

**TRIM LINE** - This is where the product will be cut to size.

**SAFE ZONE** - Please keep any important text/imagery within the safe zone. This is to ensure it is not cut off when trimming.



**BLEED AREA (195x60)**



**TRIM LINE (190x55)**



**SAFE ZONE (184x49)**